

## Taylor, Susanne

### Using images to bridge culture and communication gaps

- Workshop 45 mins -

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#### Abstract

Visual tools enable IC professionals to address issues in a safe, sensitive, mindful manner, at a deeper level, in less time than traditional methods. If we can quickly learn about a person and what they value, the possibility of building a bridge from their world to another person's world enables them to engage in a meaningful and most often, more respectful, interaction.

When individuals select and assemble images, they reveal what is important to them through their choices and the stories they tell about the overall picture. They can reveal as much as they feel comfortable, and yet tap into deep issues that they value.

#### Learning outcomes for participants

- How to use visuals in trust building, coaching, and conflict resolution
- Learn to facilitate deeper conversations with visuals
- See how differences are expressed in images
- How to layer image techniques with other training methods and tools

#### Profile

Susanne Taylor, M.A., is an independent intercultural trainer and consultant who has been working with academic, non-profit and corporate clients in transition utilizing experiential tools for the past 10 years. She worked closely with Peggy Pusch of SIETAR USA to rebuild the membership base and maintain a strong board of directors. Susanne was one of the original facilitators that used the VisualsSpeak tool and has seen its impact in a variety of environments, including strategic visioning on a variety of organizational and corporate boards and executive committees.

Susanne currently lives in Germany and works with individuals and teams in transition. Her use of holistic and innovative tools and methodology help her clients see deep and lasting results.