

**Franklin, Peter**

**Mindfulness – and what it has to do with language use in effective international teams  
-Presentation 30 mins –**

Organization	HTWG Konstanz University of Applied Sciences, KleM Institute for Intercultural Management, Values and Communication
Address	Brauneggerstrasse 55, 78462 Konstanz, Germany
Email	franklin@htwg-konstanz.de
Website	<a href="http://www.dialogin.com">www.dialogin.com</a> , <a href="http://www.kiem.htwg-konstanz.de">www.kiem.htwg-konstanz.de</a>

**Abstract**

This presentation will describe and discuss the concept of mindfulness and its superordinate role in models of international effectiveness and intercultural interaction competence. Various such models will be presented briefly and aspects relating to language discussed in greater detail. Categories and examples of mindful language use in international contexts will be presented, some of them taken from *The Mindful International Manager* by Jeremy Comfort and Peter Franklin.

**Learning outcomes for participants**

- An understanding of the concept of mindfulness and its usefulness in the development of international effectiveness and intercultural competence
- An overview of various models of international effectiveness and intercultural competence, with special reference to the international business context
- An understanding of the nature of mindful language use in international contexts

**Profile**

Peter Franklin teaches and researches at HTWG Konstanz University of Applied Sciences, Germany. There he works on the B.A. in Asian Studies and Management and the M.A. in International Management - Asia.

At his university's Lake Constance Business School, he teaches on the Executive M.B.A.s in Human Capital Management and General Management. He is also involved in the Business School's E.M.B.A. in Compliance and Corporate Governance delivered mainly in China for Chinese executives of Daimler AG.

Peter Franklin is a co-founder member of the KleM Konstanz Institute for Intercultural Management, Values and Communication and is director of The Delta Intercultural Academy, an Internet-based knowledge community devoted to culture and communication in international business.

In addition to his university work, since 1989 Peter Franklin has advised, trained and addressed numerous corporate and institutional clients in the area of cross-cultural communication, co-operation and management. Specialisations in recent years have been post-merger integration, multicultural team-building and developing intercultural management competence.

October 2008 saw the publication of *The Mindful International Manager* by Jeremy Comfort and Peter Franklin, a guide to working effectively across cultures. A book entitled *Intercultural Interaction: A Multi-Disciplinary Approach to Intercultural Communication*, written by Helen Spencer-Oatey and Peter Franklin, has recently been published by Palgrave-Macmillan.

